

沼田物語 Tales of Numata

An Overview of Numata City

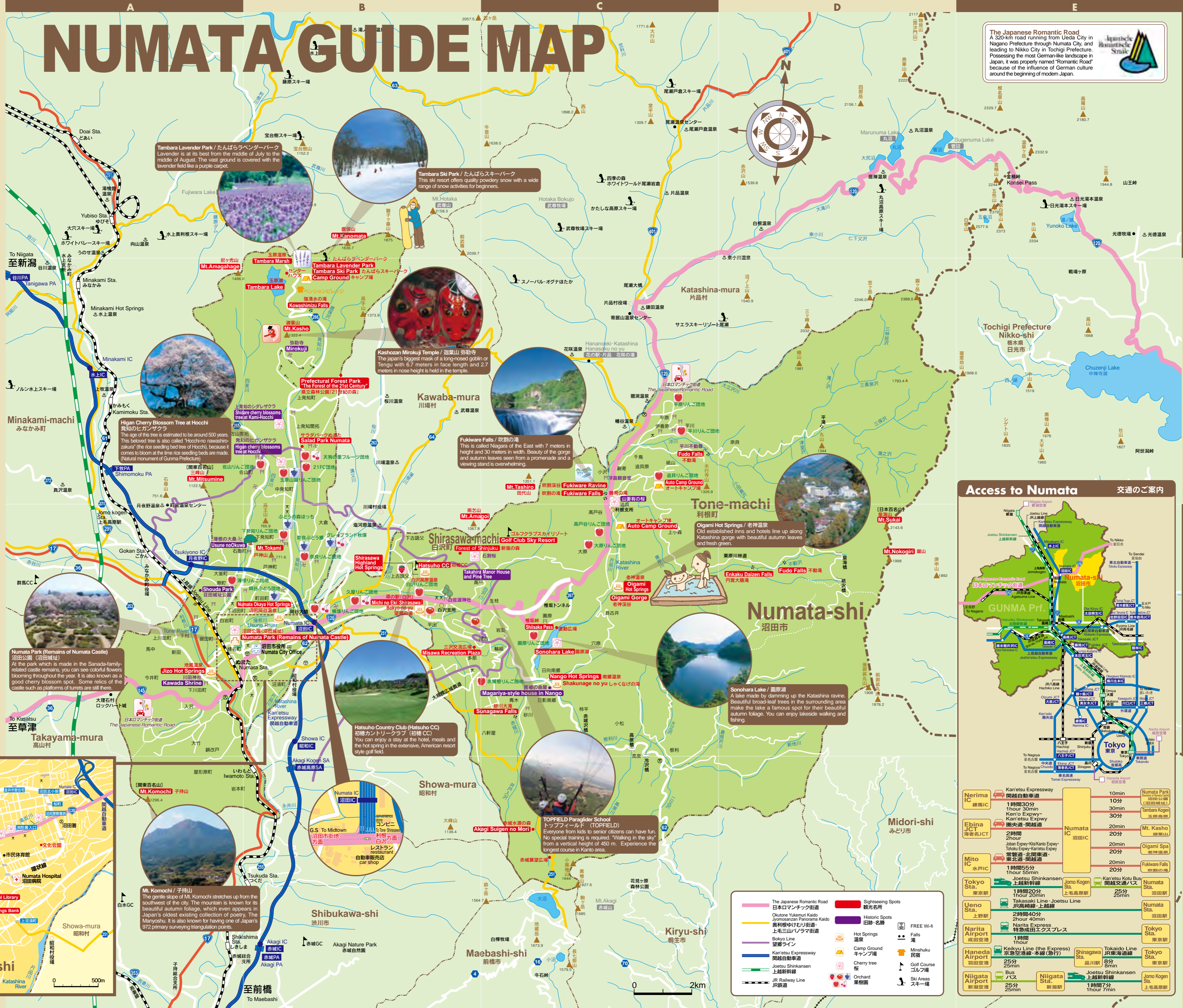
Numata City, Gunma Prefecture is located on the north side of Tokyo, at the halfway point of the route connecting the two world heritage sites of Nikko and Tomioka Silk Mill. The city can be easily accessed from Tokyo taking about 90 minutes by car or bullet train. It is surrounded by mountains reputed to be among the one hundred top mountains of Japan having geographical features with a large variety of surface features at heights ranging from 250 to 2,000 meters above sea level. It is a city full of nature with a population of about 50,000. Moreover, the city area is located on a cliff of which three sides were worn by large rivers, being known as the most famous river terrace town in Japan. Thanks to the geographical features like those, the city is blessed with rich natural environments such as Tambara Lavender Park boasting the largest number of lavender plants in the Kanto region, Tambara highlands called "Little Oze" boasting prominent primeval forests of beech trees in the Kanto region, Ski Park where families and beginners can also enjoy skiing, Fukiware Falls designated as a national natural monument and abundant hot spring facilities.

Furthermore, Numata City is also important from the historical point of view. Nobuyuki Sanada who became the first lord of the Numata Castle in 1590 laid the full-scale foundation of the current Numata City. Nobuyuki constructed a five-story castle tower which only the Edo Castle and the Numata Castle had in the Kanto region, boasting its dignified appearance as one of the finest castles in Japan. At present, only part of the stone walls is left as remains of the Numata Castle but the site of the castle has been developed as a beautiful park with flowers blossoming in all seasons including more than 200 cherry trees blossoming in spring and a large number of tourists visit there. Mt. Kasho (Kashozan) located near the city area is also known as a mountain of long-nosed goblin or Tengū because a large mask of Tengū is dedicated to it.

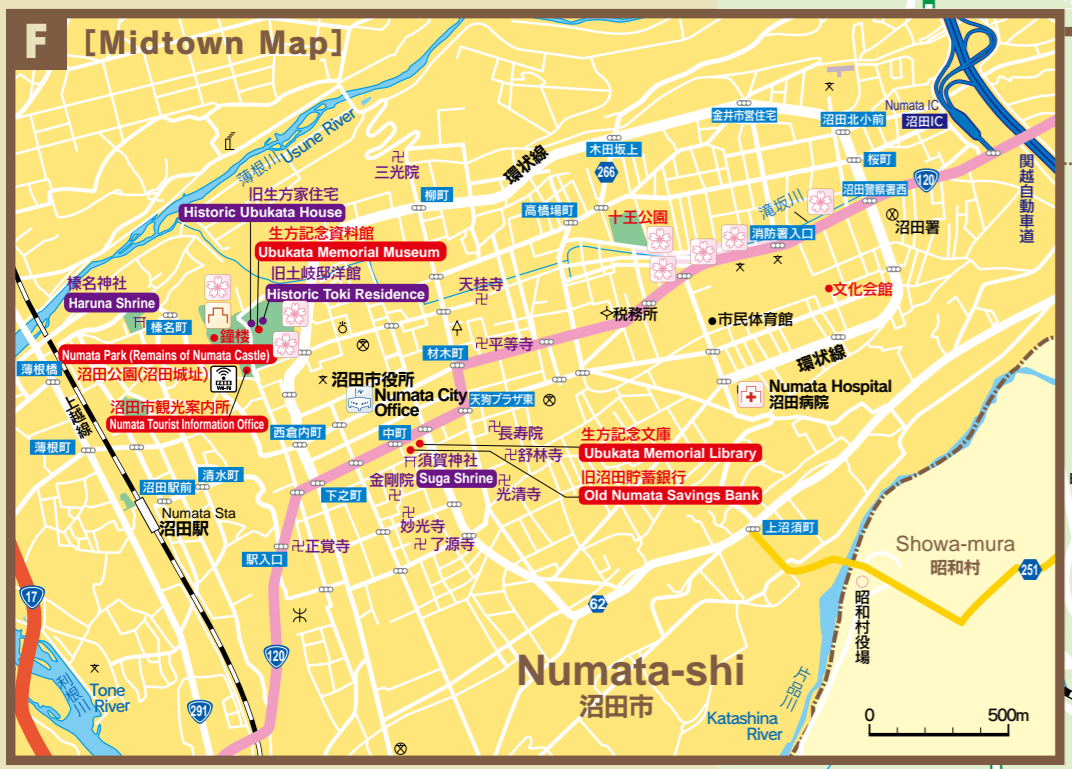
Farm products and Japanese sake nurtured by long duration of sunshine, pure water and rich soil are superb and there are two sake breweries in the city. Above all, the city has the largest number of tourist fruit gardens. Tourists can enjoy fruits picking in each season throughout the year such as cherries, blueberries, peaches, grapes, apples and strawberries.

Fully enjoy Numata

Numata is a place where you can easily access from Tokyo and spend relaxing time while enjoying traditional country views. Please fully enjoy good aspects of Japan which you cannot experience in urban areas, making your stomach full with fresh fruits and foods which you cannot eat anywhere but Numata and being relaxed in a hot spring.



The Japanese Romantic Road
A 520-km road running from Ueda City in Nagano Prefecture through Numata City, and leading to Nikko City in Tochigi Prefecture. Possessing the most German-like landscape in Japan, it was properly named "Romantic Road" because of the influence of German culture around the beginning of modern Japan.



From	Mode	Time	Notes
Tokyo Sta.	Keio Line (the Express)	1 hour 20 min	Transfer to Joetsu Line
	Keio Line (the Local)	1 hour 30 min	Transfer to Joetsu Line
Utsunomiya Sta.	Keio Line (the Express)	1 hour 20 min	Transfer to Joetsu Line
	Keio Line (the Local)	1 hour 30 min	Transfer to Joetsu Line
Maebashi Sta.	Keio Line (the Express)	1 hour 20 min	Transfer to Joetsu Line
	Keio Line (the Local)	1 hour 30 min	Transfer to Joetsu Line
Narita Airport	Keio Line (the Express)	1 hour 20 min	Transfer to Joetsu Line
	Keio Line (the Local)	1 hour 30 min	Transfer to Joetsu Line
Niigata Airport	Joetsu Shinkansen	1 hour 7 min	Transfer to Joetsu Line
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- The Japanese Romantic Road
- Sightseeing Spots
- Historic Spots
- Hot Springs
- Camp Ground
- Cherry tree
- Orchard
- FREE Wi-Fi
- Falls
- Mishuku
- Golf Course
- Ski Area



特産品

Specialties



Honey/ はちみつ
Natural honey made by bees taking nectar from local seasonal flowers is available at many shops in the city. Royal jelly is another popular bee product.



Local Crafts/ 伝統工芸品
Local artisans craft a number of traditional articles particular to Gunma Prefecture which are popular as souvenirs.



Cherries/ さくらんぼ
The slightly tangy, sweet flavor of cherries embodies the taste of early summer in Numata. Light and delicious, they also make a lovely present.



Blueberries/ ブルーベリー
Otsubu-boshi and Amatsubu-boshi are new varieties of blueberries created in Gunma. The fresh picked taste of these berries is second to none.



Apples/ りんご
With long sunny days and cool nights, the climate of Numata is ideal for growing apples. With apples ranging from the locally created Akagi to the sweet and juicy Fuji, there are 130 apple orchards in Numata. Pick a few and have a taste of autumn.



Grapes/ ぶどう
Numata is the leading producer of grapes in Gunma. Protected from the rain and grown in flat terraces and hedges, the grapes are sweet and juicy, a favorite of young and old alike.



Strawberries/ いちご
Several sweet, Gunma born varieties of strawberries such as Oze-akarari and Yayoihime, are grown in the Shivasawa area. Be sure to grab a handful for a taste of spring.



Konnyaku/ こんにやく
Konnyaku is a popular traditional food made from the root of the konnyaku plant. Konnyaku has a unique texture and flavor.



Locally Brewed Sake/ 地酒
Numata's cold climate, clean air, pure water and experienced brewers produce a rich and mellow flavored sake which the region is proud of.



Fish Products/ 川魚製品
A blessing from the clear waters of Numata, there are various fish products available locally. Sweet dried rainbow trout is a particular favorite.



Sweets/ 菓子
From traditional Japanese sweets to western treats made with locally grown fruits, Numata has a wide variety of snack foods to tempt your taste buds.



Miso Manju/ 味噌まんじゅう
Miso manju is one of the tastiest local delicacies. To make miso manju, steamed buns are skewered and then placed over a charcoal fire, roasted and basted with sweet miso sauce. A must try if you're in Numata, you can pick them up in sets at souvenir shops.



Dumpling Soup (Dango-jiru)/ だんご汁
The local dango-jiru is a traditional dumpling soup made with seasonal vegetables and meat. Many of the local restaurants offer this savory dish.

Useful information

- Train**
JR East Info Line ● 050-2016-1603
- Bus**
Kan-etsu Kotsu ● 0278-23-1111
- Taxi**
Kan-etsu Taxi ● 0278-24-5151
Marunuma Taxi ● 0278-22-4018
Sun Taxi ● 0278-30-3330
Oigami Kanko Taxi ● 0278-56-3222
- Local Crafts and Souvenirs**
Sightseeing in Numata-shi information ● 0278-20-1300
Numata Information Tourist Office (Numata City Tourist Association) ● 0278-25-8555
- Hot Springs**
Bokyo-no-yu ● 0278-53-3939
Shakunage-no-yu ● 0278-20-0011
Oigami Hot Spring Ryokans and Hotels Association ● 0278-56-3013

Issue/Numata city office
Phone 0278-23-2111/Fax 0278-24-5179
780 Nishikurauchi-machi Numata-shi
Gunma-pref 378-8501 Japan

NUMATA Tourist Guide

Come and see!
A city alive with nature.

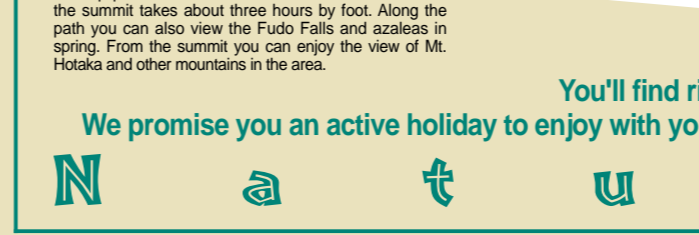
Surrounded by blue sky and green forests, let your mind and body relax.



Tambara Lavender Park
たんばらラベンダーパーク MAP ● B-2
Lavender is at its best from the middle of July to the middle of August. The refreshing highland is covered with a purple carpet of lavender and visitors can enjoy activities including an aerial walk on the summer mountain lift and lavender picking. It has also a dog run where your dogs can play.



Tambara Ski Park
たんばらスキーパーク MAP ● B-2
A fully equipped ski area suitable for beginners through to experts, where the whole family can enjoy. Overlooking Tambara Lake from the mountain summit, fully enjoy powder snow along the beautiful ski courses surrounded by beech tree groves. All courses are open to both skiers and snowboarders. All courses continue to operation until the end of the Japanese holiday season at the beginning of May.



One of the hundred most famous mountains in Japan
Mt. Sukai/ 皇海山 MAP ● D-3
Mt. Sukai, one of the one hundred most famous mountains in Japan, was originally a sacred mountain worship place for ascetics. From the base of the trail to the summit takes about three hours by foot. Along the path you can also view the Fudo Falls and azaleas in spring. From the summit you can enjoy the view of Mt. Hotaka and other mountains in the area.



Tambara Highlands
玉原高原 MAP ● B-2
In the center of this gentle highland spreading west from Mt. Kanomata lies Tambara Lake, a clear blue lake, which never freezes over even in winter. With the spring comes the blossoming of the beautiful skunk cabbage and the entire moor becomes filled with alpine plants in summer. If you take the path to Bunadaira (a beech tree grove) you will find a Natural Deep Breathing Zone where you can relax and appreciate the fresh air.



One of the hundred most famous waterfalls in Japan
Fukiwari Falls/ 吹割の滝 MAP ● C-2
Created by erosion from the Katashina River, the Fukiwari Falls, with a height of 7 meters and a width of more than 30 meters present a breathtaking spectacle. As you walk along the path that leads to the Ukishima Kannon (goddess of mercy) Temple, you can enjoy viewing some of the unusual rock formations in the area. The temple houses the legendary Jingoro Hidari's work.



One of the hundred most famous waterfalls in Japan
Mashobu Waterfalls
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You'll find rich nature in Numata.

We promise you an active holiday to enjoy with your family and friends.

N a t u r e

自然

温泉 Hot Springs

We are proud of our abundant hot springs water and hospitality which rivals the water for warmth.

Hot Springs
A lot of hot springs exist in the city. Many of them are very popular. The view can be enjoyed while relaxing in the hot springs. The view can be enjoyed while relaxing in the hot springs. The view can be enjoyed while relaxing in the hot springs.

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祭 Festival

You'll be excited with the fiery spirit that pervades the Numata festival.

Local performing art
Feel the tradition
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歴史 History

Known once as the location of the castle of the powerful lord Sannan, the site is now Numata's most famous cherry blossom viewing area.

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The castle chime calls us to travel through the past.