



Numata City

Useful information

Train
JR East Info Line 050-2016-1603

Bus
Kan-etsu Kotsu 0278-23-1111

Taxi
Kan-etsu Taxi 0278-24-5151
Marunuma Taxi 0278-22-4018
Sun Taxi 0278-30-3330
Oigami Kanko Taxi 0278-56-3222

Local Crafts and Souvenirs

Sightseeing in Numata-shi information
0278-20-1300

Numata Information Tourist Office
0278-25-8555

Hot Springs

Bokyo-no-yu 0278-53-3939
Shakunage-no-yu 0278-20-0011
Oigami Hot Spring Fyokans and Hotels Association 0278-56-3013

特産品

Specialties



Honey/ はちみつ
Natural honey made by bees taking nectar from local seasonal flowers is available at many shops in the city. Royal jelly is another popular bee product.



Traditional Crafts Products/ 伝統工芸品
Local artisans craft a number of traditional articles particular to Gunma Prefecture which are popular as souvenirs.



Konjac/ こんにやく
Konjac is a popular traditional food made from the root of the Konjac plant. Konjac has a unique texture and flavor.



Local Sake/ 地酒
Numata's cold climate, clean air, pure water and experienced brewers produce a rich and mellow flavored sake which the region is proud of.



Fish Products/ 川魚製品
A blessing from the clear waters of Numata, there are various fish products available locally. Sweet dried rainbow trout is a particular favorite.



Sweets/ 菓子
From traditional Japanese sweets to western treats made with locally grown fruits, Numata has a wide variety of snack foods to tempt your taste buds.



Cherries/ さくらんぼ
The slightly tangy, sweet flavor of cherries embodies the taste of early summer in Numata. Light and delicious, they also make a lovely present.



Blueberries/ ブルーベリー
Otsubu-boshi and Amatsubu-boshi are new varieties of blueberries created in Gunma. The fresh picked taste of these berries is second to none.



Apples/ りんご
With long sunny days and cool nights, the climate of Numata is ideal for growing apples. With apples ranging from the locally created Akagi to the sweet and juicy Fuji, there are 130 apple orchards in Numata. Pick a few and have a taste of autumn.



Strawberries/ いちご
Several sweet, Gunma tom varieties of strawberries such as Oze-akaran and Yayoihime, are grown in the Shirasawa area. Be sure to grab a handful for a taste of spring.



Grapes/ ぶどう
Numata is the leading producer of grapes in Gunma. Protected from the rain and grown in flat fields and hedged, the grapes are sweet and juicy, a favorite of young and old alike.



Miso Manju/ 味噌まんじゅう
Miso manju is one of the tastiest local delicacies. To make miso manju, steamed buns are skewered and made with a charcoal fire, coated and baked with sweet miso sauce. A must try if you're in Numata, you can pick them up in sets at souvenir shops.

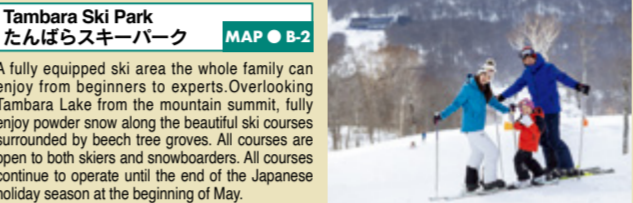


Dumpling Soup (Dango-jiru)/ だんご汁
The local dango-jiru is a traditional dumpling soup made with seasonal vegetables and meat. Many of the local restaurants offer this savory dish.



Tambara Lavender Park
たんばらラベンダーパーク MAP ● B-2

Lavender is at its best from the middle of July to the middle of August. The refreshing highland is covered with a purple carpet of lavender and visitors can enjoy activities including an aerial walk on the summer mountain lift and lavender picking. It also has a dog run where your dogs can play.



Tambara Ski Park
たんばらスキーパーク MAP ● B-2

A fully equipped ski area the whole family can enjoy from beginners to experts. Overlooking Tambara Lake from the mountain summit, fully enjoy powder snow along the beautiful ski courses surrounded by beech tree groves. All courses are open to both skiers and snowboarders. All courses continue to operate until the end of the Japanese holiday season at the beginning of May.



Overlooking the River Terrace
Mt. Amagoi/ 雨乞山 MAP ● D-3

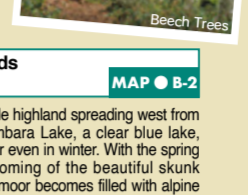
Mt. Amagoi features gentle slopes and is ideal for families to enjoy hiking. The view from the top is outstanding, and mountains, such as Mt. Akagi, Mt. Komochi and Mt. Tanigawa, as well as the river terrace formed along the Katashina River can be observed.



Asian Skunk Cabbage



Beech Grove



Beech Trees



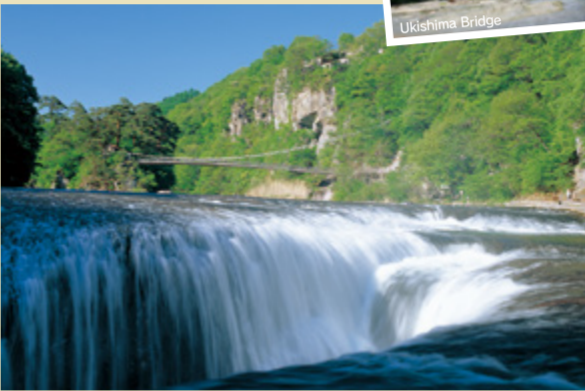
Cotton-grass

Tambara Highlands
玉原高原 MAP ● B-2

In the center of this gentle highland spreading west from Mt. Kanomata, lies Tambara Lake, a clear blue lake, which never freezes over even in winter. With the spring thaw comes the blossoming of the beautiful skunk cabbage and the entire mood becomes filled with alpine plants in summer. If you take the path to Bunadaira (a beech tree grove) you will find a Natural Deep Breathing Zone where you can relax and appreciate the fresh air.

One of the hundred most famous waterfalls in Japan
Fukiware Falls/ 吹割の滝 MAP ● C-2

Created by erosion from the Katashina River, the Fukiware Falls, with a height of 7 meters and a width of more than 30 meters present a breathtaking spectacle. As you walk along the path that leads to the Ukishima Kannon (goddess of mercy) Temple, you can enjoy viewing some of the unusual rock formations in the area. The temple houses the legendary Jingoro Hidar's work.



Maitake Waterfalls

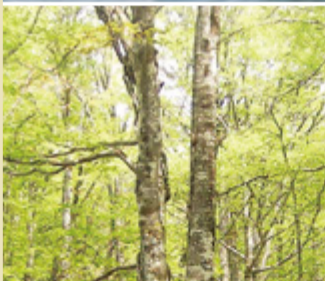
Ukishima Bridge



www.city.numata.gunma.jp

NUMATA Tourist Guide

Come and see! A city alive with nature.



You'll find rich nature in Numata. We promise you an active holiday to enjoy with your family and friends.

N a t u r e

自然

Surrounded by blue sky and green forests, let your mind and body relax.

Issue/Numata city office

Phone 0278-23-2111/Fax 0278-24-5179

780 Nishikurauchi-machi Numata-shi Gunma-pref 378-8501 Japan



Numata City Official Website

2022.3

Hot Springs
We are proud of our abundant hot spring water and hospitality which rivals the water for warmth.
Includes images of hot springs and text describing various locations like Oigami Hot Springs, Nango Hot Springs, and Shirasawa Highland Hot Springs.

Numata Festival
You'll be excited with the fiery spirit that pervades the Numata festival.
Includes images of fireworks, festival floats, and text describing the festival's history and activities.

Historical Sites
The castle chime calls us to travel through the past.
Includes images of historical buildings and text describing sites like the Numata Castle, Ukiura Memorial Museum, and various temples.

沼田物語 Tales of Numata

An Overview of Numata City

Numata City, Gunma Prefecture is located to the north of Tokyo, at the halfway point of the route connecting the two world heritage sites of Nikko and the Tomioka Silk Mill. The city can be easily accessed from Tokyo taking about 90 minutes by car or bullet train. It is surrounded by mountains reputed to be among the one hundred top mountains of Japan which have notable geographical features including a large variety of surface features and with heights ranging from 250 to 2,000 meters above sea level. It is a city full of nature with a population of about 46,000. Moreover, the city area is located on a cliff three sides of which were worn away by large rivers, and is known as the most famous river terrace town in Japan. Thanks to such geographical features, the city is blessed with rich natural environments such as Tambara Lavender Park which boasts the largest number of lavender plants in the Kanto region, Tambara Highlands, called "Little Oze", which boasts prominent primeval forests of beech trees in the Kanto region, Tambara Ski Park where families and beginners can also enjoy skiing, Fukiwari Falls a designated national natural monument, and abundant hot spring facilities.

Furthermore, Numata City is also important from a historical point of view. Nobuyuki Sanada, who became the first lord of the Numata Castle in 1590, laid the full-scale foundation of the current Numata City. Nobuyuki constructed a five-story castle tower which only the Edo Castle and the Numata Castle had in the Kanto region. Its dignified appearance made it noted as one of the finest castles in Japan. At present, only part of the stone walls of Numata Castle are left as remains, but the site of the castle has been developed as a beautiful park with flowers blossoming in all seasons including more than 200 cherry trees which blossom in spring and a large number of tourists regularly visit. Mt. Kasho (Kashozan) located within the city is also known as a mountain of a long-nosed goblin or Tengu because a large tengu mask is located on it.

Farm products and Japanese sake nurtured by Numata's sunny days, pure water, and rich soil are superb and there are two sake breweries in the city. Above all, the city has one of the largest number of tourist fruit gardens in the country. Tourists can enjoy picking fruits such as cherries, blueberries, peaches, grapes, apples and strawberries throughout the year.

Fully enjoy Numata

Numata is a place easily accessed from Tokyo where you can spend a relaxing time and enjoy traditional country vistas. Please fully enjoy good aspects of Japan which you cannot experience in urban areas, such as filling your stomach with fresh fruits and foods you cannot eat anywhere but Numata and relaxing in one of our wonderful hot springs.

F [Midtown Map]

This map shows the central area of Numata, including the city center, shopping areas, and public facilities. Key locations include the Numata City Office, various shopping centers, and cultural sites. The map is color-coded to show different types of areas and landmarks.

NUMATA GUIDE MAP

This is the main guide map of Numata, featuring a detailed layout of the city and its surroundings. It includes a compass rose, a scale bar, and various icons representing different types of locations. The map is color-coded to show different geographical features and points of interest.

Legend:

- The Japanese Romantic Road (Pink line)
- 日本ロマンチック街道 (Pink line)
- Sightseeing Spots (Red circle)
- 観光名所 (Red circle)
- Hot Springs (Yellow circle)
- 温泉 (Yellow circle)
- Waterfall (Blue circle)
- 滝 (Blue circle)
- Guest House (Green circle)
- 民泊 (Green circle)
- Golf Course (Green circle)
- ゴルフ場 (Green circle)
- Ski Areas (Blue circle)
- スキー場 (Blue circle)
- Cherry Trees (Red circle)
- 桜 (Red circle)
- Orchard (Green circle)
- 果樹園 (Green circle)

Key Locations and Features:

- Tambara Lake:** A rock-fill dam built in harmony with surrounding scenery. This rock-fill dam keeps the water unfrozen even in winter. A road for cycling with a total length of 4.5 km runs around the lake.
- Shidare cherry blossom tree at Kami-Hochi:** This lively cherry blossom tree is located on a raised area and boasts an exquisite shape.
- Higan Cherry Blossom Tree at Hochi:** The age of this tree is estimated to be around 500 years. This beloved tree is also called "Hochi-no nawashiro-zakura" (the rice seedling bed tree of Hochi), because it comes to bloom at the time rice seedling beds are made (Natural monument of Gunma Prefecture).
- Usune no Okuwa:** This is the largest Chinese mulberry tree in the nation, measuring nearly 19 m in height and approx. 5.7 m around the base, and estimated to be roughly 1,500 years old. The residents enshrine the tree as the god of silk farming (Designated special national natural treasure).
- Shirasawa Highland Hot Springs Boko-no-yu:** The view from the open-air bath overlooking Mt. Akagi in front and Mt. Komochi in the west is spectacular. Mt. Akagi is listed as one of the 100 most famous mountains in Japan and Mt. Komochi as one of the 100 most famous in the Kanto region. The hot water flowing from Shirasawa Highland Hot Springs leaves a pleasant feeling on the skin. Fresh local produce is available at the adjoining farmer's market.
- Nango Hot Springs/Shakunage-no-yu:** A lake made by damming up the Katashina ravine. Beautiful broad-leaf trees in the surrounding area make the lake a famous spot for their beautiful autumn foliage. You can enjoy lakeside walking and fishing.
- Old established inns and hotels line the Katashina Gorge:** along with beautiful autumn leaves and lush greenery.

Access to Numata 交通のご案内

This map shows the various transportation routes to Numata, including roads, trains, and buses. It highlights the Japanese Romantic Road and the Joetsu Shinkansen line. Key transportation hubs like Niigata Airport, Joetsu Shinkansen, and various bus lines are shown.

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From	Mode	Time	Destination
Nerima IC (練馬IC)	Kan'etsu Expressway 関越自動車道	10min	Numata Park (沼田公園)
	1時間30分	10分	Tambara Kogen (たまたらこげん)
	1時間	30分	Mt. Kasho (かしょう山)
Ebina JCT (海老名JCT)	2時間	20分	Oigami Spa (おいがみスパ)
	2時間40分	20分	Fukiwari Falls (ふきわり滝)
Mito IC (水戸IC)	1時間55分	25分	Numata Sta. (沼田駅)
	1時間20分	25分	Numata Sta. (沼田駅)
Tokyo Sta. (東京駅)	2時間40分	25分	Numata Sta. (沼田駅)
	2時間40分	25分	Numata Sta. (沼田駅)
Ueno Sta. (上野駅)	2時間40分	25分	Numata Sta. (沼田駅)
	2時間40分	25分	Numata Sta. (沼田駅)
Narita Airport (成田空港)	1時間	25分	Tokyo Sta. (東京駅)
	1時間	25分	Tokyo Sta. (東京駅)
Haneda Airport (羽田空港)	1時間	25分	Tokyo Sta. (東京駅)
	1時間	25分	Tokyo Sta. (東京駅)
Niigata Airport (新潟空港)	25分	1時間7分	Jomo Kogen Sta. (上毛高原駅)
	25分	1時間7分	Jomo Kogen Sta. (上毛高原駅)